

Changing Lives Communications Network

Mission Statement

The Changing Lives Communication Network is a group of organisations involved with the Changing Lives policy. We represent different sectors of the *Changing Lives* agenda and have come together to support one another's work around *Changing Lives* and share our unique expertise and perspective on communicating with our stakeholders

Purpose

To help improve the flow of information between organisations involved in the *Changing Lives* agenda, giving members access to as up to date information as possible; to ensure that each member's organisation reaches as wide a possible list of stakeholders affected by *Changing Lives*; & to develop a culture of knowing where to go to for information

Remit

All Network Members to:

- Share and facilitate information and examples of practice
- Improve the joining up of work being done across the agenda
- Raise awareness of the role each organisation plays in the agenda
- Reach a wider set of stakeholders
- Identify opportunities for collaborative working
- Help each member develop and strengthen its own communications
- Demonstrate the values/achievements of *changing lives* and to sharpen the language around gains/values
- Keep other network members updated of new material, events, stakeholders, joint opportunities